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#### **Executive sponsorship of Analytic Initiatives is a must!**

- Not having the blessings of senior executive leadership on data analytics projects can be a detriment to success.
  - Example: Accurate and timely analysis was performed, predictive models were created but the results were not implemented because the impact on the organization was too great.

#### Don't ignore middle- and lower-level managers

Analytics performed in a vacuum, without solid input from the business managers who
are closest to the need for analytics, will likely not be as successful as they could be.



#### Know what you are looking for.

- The data isn't always going to show you what you want to see.
  - Example: Service goal not being met, assume it is a forecast problem. You may find that forecast is good ... what else could be causing the issue?
  - Constantly question your findings to make sure the data is not just fitting a narrative

#### Make the data as easy as possible to analyze.

 Make the data as self-describing as possible so all members of the team understand the meaning of the various bits of data.





#### Tell a complete and accurate story of what the data is trying to say

• If the data you're analyzing is not accurate, up to date, well organized, etc., the value of the analytics can drop drastically.

#### **Maintain SCP**

- High quality data "is the key fuel for generating useful insights"
- Good data hygiene also means keeping data as current as possible. The data needs to be fresh
- Data freshness requires having an understanding of the timeliness of your current data acquisition processes.
  - Understand what period is the data representative of
  - Daily Reports (static) vs Momentum Reports (historic)



### WHAT KIND OF DATA AND WHERE DOES IT COME FROM?

Information is typically from the item level, but some data tables are captured at a higher level. Information available includes but is not limited to:

- Item Demand and Forecast
- Forecast Accuracy
- · Service Goal and Attained
- In Stock %

- On Order Qty's
- Inventory Levels
- Overstock Levels
- Custom Formula's

Typically we are pulling data from 5 primary data tables coming out of SCP (Supply Chain Planning)

- Report View Item level information, static (updated daily)
- <u>SOQ Change</u> Items that have had the SOQ changed, historical
- All Orders All orders that have been created with time frame (Global Control). Item level, historical
- OpenOrders Orders that have not been received, vendor level, historical
- Supplier Brackets Supplier Bracket information, vendor level, static (updated daily)





### WHAT'S THE DIFFERENCE BETWEEN THE 'MOMENTUM' AND 'REPORT VIEW'

- Momentum Analysis is a historical view developed from typically daily 'snapshots' taken from ReportView.
- Momentum Analysis is typically grouped by buyer or vendor so you have the ability to look at Forecast Accuracy, Demand, On hands, etc. from a historical perspective at the Company Level, Buyer Level or Vendor Level.
- We have just completed the first in Item level momentum reports.
  - Because of the amount of data that builds up quickly, we are continuing to work on creating this new table that will be a rolling historical report, i.e. rolling 6 months of data.
  - Drill down capabilities will be greatly enhanced



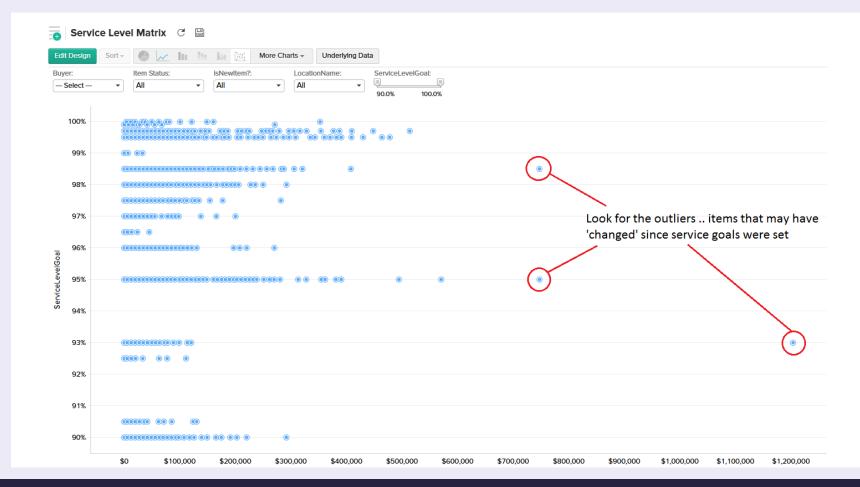


## **KEY REPORTS TO TAKE ADVANTAGE OF...**

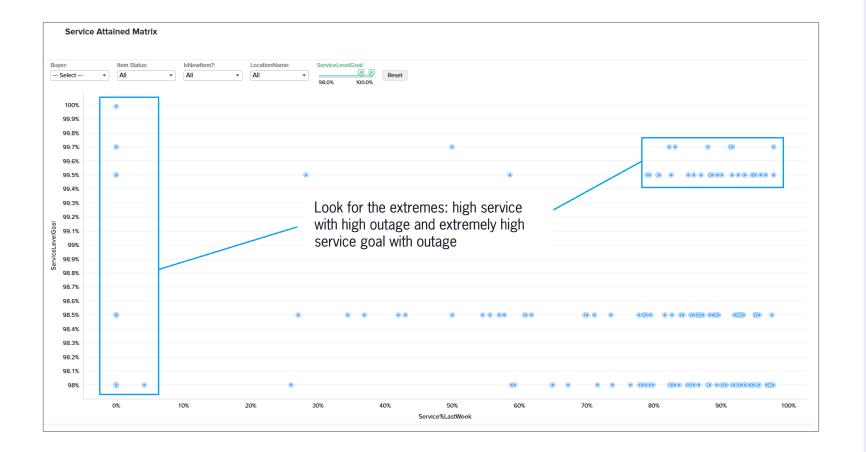
- Service Level Matrix Analysis chart report comparing service goal to annual demand forecast
- Demand Matrix Analysis service achieved vs. service goal
- Supplier Extreme Forecast Analysis quick review
- Buyer Momentum Forecast Analysis historical view
  - Buyer Review





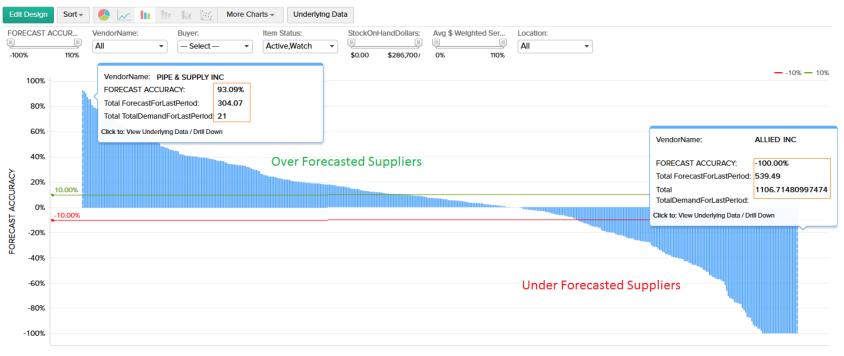








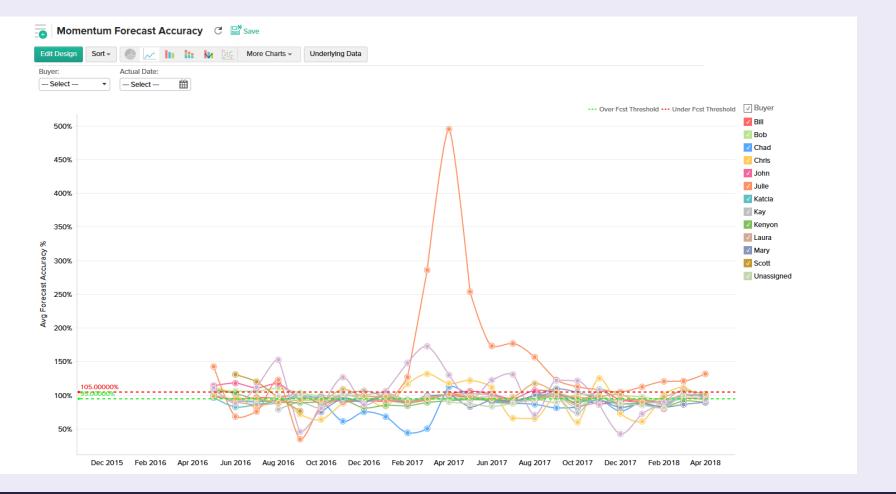
### Supplier Extreme Forecast Accuracy t Design Sort Sort



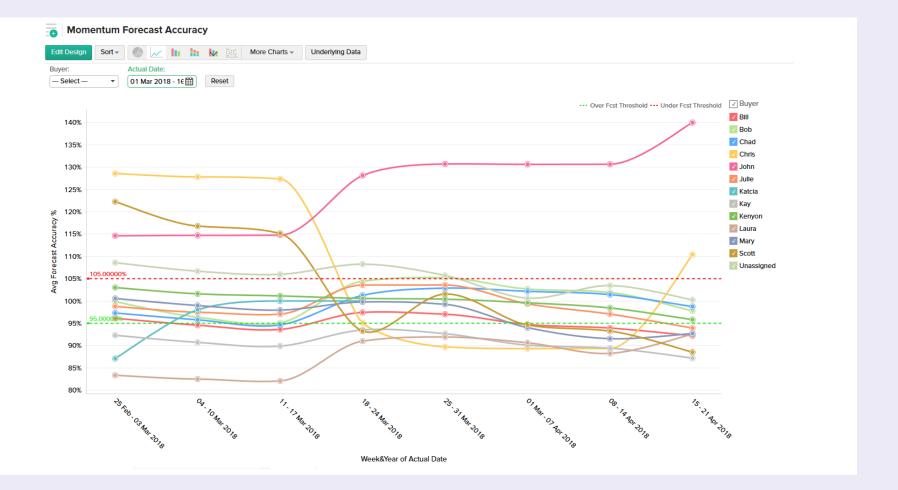




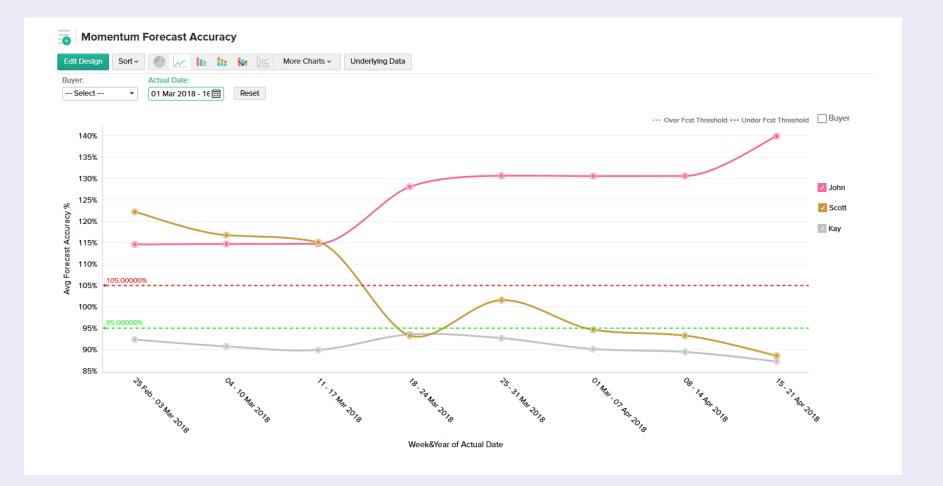














### **CLOSING COMMENTS...**

- Lifeline Communications
  - Scheduled Monthly Calls to discuss
    - What is going well, and what isn't going well
    - Identifying areas that would benefit from being looked at or 'corrected'
    - Project Communication
      - Strategy Discussion
      - Report Development
      - Progress Management
    - It's your time...



