PRODUCT LIFECYCLE

Dario Aguero Senior Director, Customer Success Blue Ridge



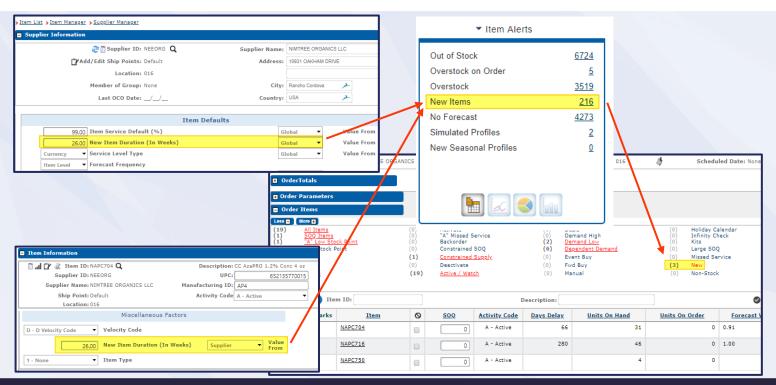


PRODUCT LIFECYCLE



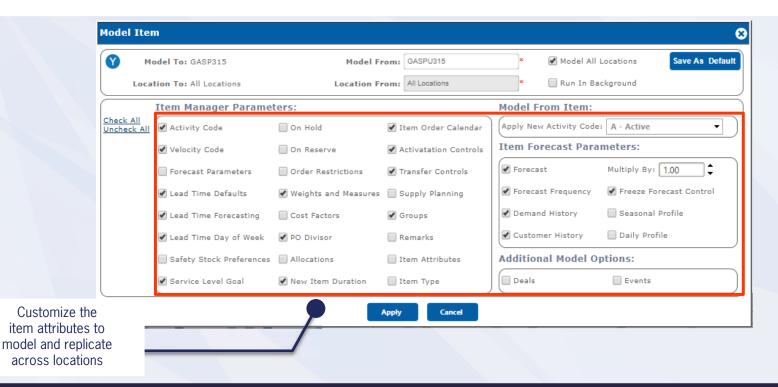


NEW ITEMS



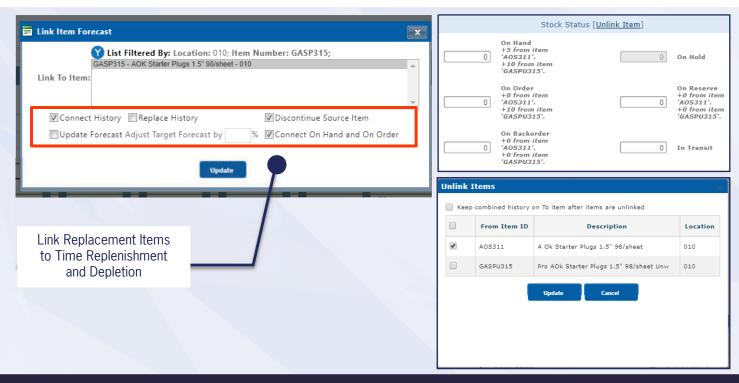


ITEM MODELING





ITEM LINKING





LIFECYCLE ACTIVATE/DEACTIVATE



Activate Date w/ Sell Strategy

Automatically place all echelons orders in time to be in-stock by activate date

Activate Date w/ Buy Strategy

Item is active for being placed on an order on activate date

Deactivate Date w/ Sell Strategy

Solution will manage item so its out of stock on deactivate date

Deactivate Date w/ Buy Strategy

Solution will manage item so its inactive for purchasing on the deactivate date



LIFE OF A NEW ITEM

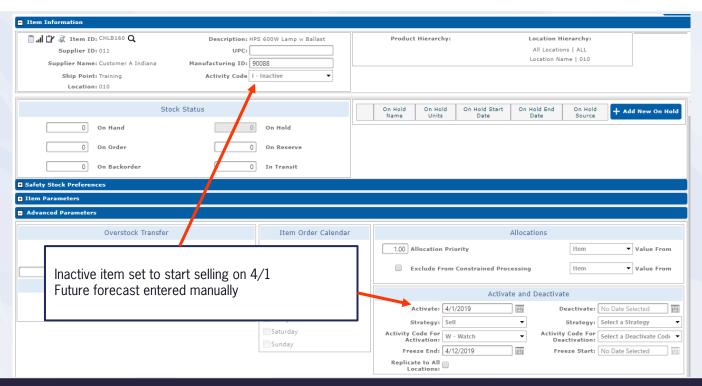


Inventory Optimization Plan - Automated

- 1) Tell the solution what you want to happen. Have new items available for sale in stores on 21 January. Be out of stock on 31 March.
- 2) The solution will automatically take the necessary actions to activate, purchase and deactivate items on the prescribed dates.
- 3) Benefit: Set it and forget

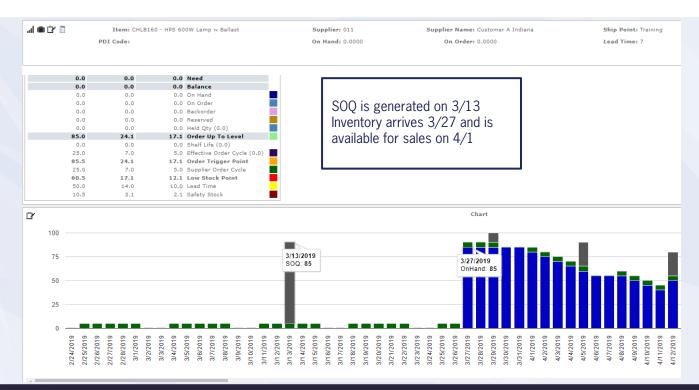


ACTIVATE



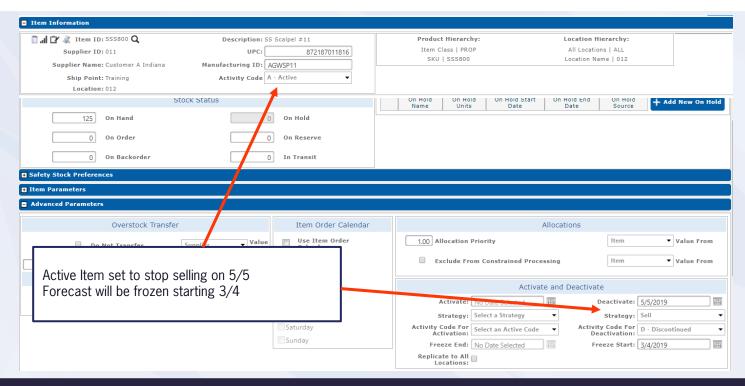


ACTIVATE





DEACTIVATE





DEACTIVATE





TIPS & TRICKS

- Look for new items to have a cost (Effective order cycle impact)
- Lead time is greyed out when no balance (Default configuration)
- Make sure default service level is appropriate for new items
- Leverage item list and SCA to look at forecast accuracy, trend, etc.
- Utilizing custom activity codes to take advantage of ERP functions
- Optimizing exceptions
- Utilizing promotion filtering for blow outs



BACKUP

Item List List Filtered By:Alert Type:New Items;Activity Code:A - Active; Delay Units On Units On Selling Unit **Profile** Forecast Forecast Service **Activity Code** Item ID Description Supplier ID Locati... **Trend** 50Q Days Hand ▼ Order Weekly Achieved Cost Accuracy Seasonal 280 A - Active NAPC716 CC AzaPRO 1,2% Conc 16 oz NEEORG 016 46.00 0.00 -0.270.00 % 0.00 1.00 100.00 % 28.56 A - Active NAPC704 CC AzaPRO 1.2% Conc 4 oz NEEORG 016 31.00 0.00 -0.29 0.00 % 0.00 0.91 100.00 % 9.80 A - Active APDF420 AP Dry Fertilizer 20 lb FOXSOI 016 6.00 0.00 0.10 0.00 % 0.00 100.00 % 30.51 013 4.00 100.00 % 9.80 A - Active NAPC704 CC AzaPRO 1,2% Conc 4 oz 016 0.00 0.10 0.00 % 0.00 A - Active NAPC750 CC AzaPRO 1.2% Conc gal NEEORG 016 4.00 0.00 0.10 0.00 % 0.00 100.00 % 161.00 A - Active NAPC704 CC AzaPRO 1,2% Conc 4 oz 011 012 1.00 0.00 -0.12 0.00 % 0.00 0.94 100.00 % 9.80 al 📾 A - Active NAPC716 CC AzaPRO 1,2% Conc 16 oz 016 013 1.00 0.00 0.10 0.00 % 0.00 100.00 % 28.56 0.00 % A - Active APDF408 AP Dry Fertilizer 4 lb 016 011 0.00 0.00 0.10 0.00 100.00 % 7.42 A - Active APDF408 AP Dry Fertilizer 4 lb FOXSOI 016 0.00 0.00 0.10 0.00 % 0.00 100.00 % 7.42 A - Active APDF420 AP Dry Fertilizer 20 lb 011 010 0.00 0.00 0.10 0.00 % 0.00 100.00 % 30.51 A - Active APDF420 AP Dry Fertilizer 20 lb 016 0.00 0.00 0.10 0.00 % 0.00 100.00 % 30.51 011 A - Active APDF420 AP Dry Fertilizer 20 lb 011 012 0.00 0.00 0.10 0.00 % 0.00 100.00 % 30.51 A - Active APDF420 AP Dry Fertilizer 20 lb 016 013 0.00 0.00 0.10 0.00 % 0.00 100.00 % 30.51 100.00 % al 🕮 A - Active APDF420 AP Dry Fertilizer 20 lb 016 014 0.00 0.00 0.10 0.00 % 0.00 30.51 A - Active APDF420 AP Dry Fertilizer 20 lb 011 0.00 0.00 0.10 0.00 % 0.00 100.00 % 30.51 A - Active NAPC704 CC AzaPRO 1,2% Conc 4 oz 011 010 0.00 0.00 0.10 0.00 % 0.00 100.00 % 9.80 NAPC704 CC AzaPRO 1.2% Conc 4 oz 016 0.00 -0.29 0.00 % 10.00 100.00 % 9.80 al 🐠 A - Active 0.00 0.99 A - Active NAPC704 CC AzaPRO 1,2% Conc 4 oz 016 014 0.00 0.00 -0.29 0.00 % 3.00 0.25 100.00 % 9.80 NAPC704 A - Active CC AzaPRO 1,2% Conc 4 oz 011 009 0.00 0.00 0.10 0.00 % 0.00 100.00 % 9.80 al 🐠 A - Active NAPC716 CC AzaPRO 1.2% Conc 16 oz 011 010 0.00 0.00 0.10 0.00 % 0.00 100.00 % 28.56 A - Active NAPC716 CC AzaPRO 1,2% Conc 16 oz 016 011 -9 0.00 0.00 -0.29 0.00 % 1.00 100.00 % 28.56 A - Active NAPC716 CC AzaPRO 1.2% Conc 16 oz 011 012 0.00 0.00 0.10 0.00 % 0.00 100.00 % 28.56

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6.52



A - Active

A - Active A - Active

A - Active

A - Active

NAPC716

NAPC716

NAPC750

NAPC750

NAPC750

NAPC750

NAPC750

NAPC750

NND708

CC AzaPRO 1.2% Conc 16 oz

CC AzaPRO 1,2% Conc 16 oz

CC AzaPRO 1.2% Conc gal

CC AzaPRO 1.2% Conc gal

CC AzaPRO 1,2% Conc gal

CC AzaPRO 1.2% Conc gal

CC AzaPRO 1.2% Conc gal

CC AzaPRO 1.2% Conc gal

Neem Drop Conc 8 oz

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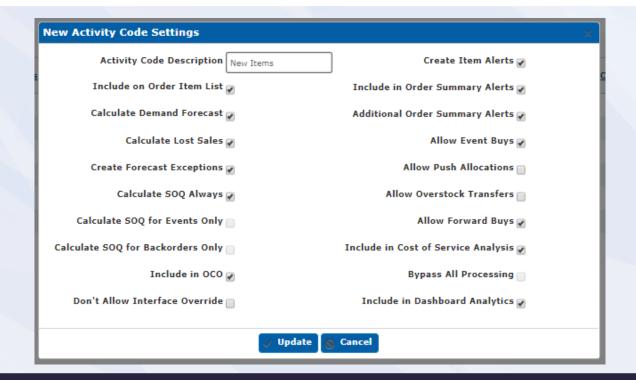
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BACKUP





BACKUP

■ Item Information		
🖺 📶 🗗 🗟 Item ID: NAPC716 🔾	Description: CC AzaPRO	1.2% Conc 16 oz
Supplier ID: NEEORG	UPC:	652135770022
Supplier Name: NIMTREE ORGANICS LLC	Manufacturing ID: AP16	
Ship Point: Default	Activity Code A - Active	•
Location: 016		
■ Item Stock Status Information		
□ Safety Stock Preferences		
• Item Parameters		
Advanced Parameters		
Overstock Transfer		It
☐ Do Not Transfer	Supplier ▼ Value From	Use Item 0
0 Transfer Multiple		Monday
Promotion Filter		Tuesday
		Wednesday
		Thursday
Filter End: No Date Selected		Friday
		Saturday
		Sunday



QUESTIONS?





