MAKING A CHAMPION

Your Results Driver

Dan Craddock and Barry Swaney





WHAT'S AT STAKE?

10%

30%



WHAT'S AT STAKE?

30% Inventory Reduction Potential

3% ROI

SO WHAT?

Original Company	
100,000,000	AnlRev
10,000,000	Inv
3,000,000	ROI
3,000,000	I.OI
200/	POlov lo
5 0%	ROInv.In

New Lean Company	
100,000,000	AnlRev
7,000,000	Inv
3,000,000	ROI
43%	ROInv.In

Added Bus Unit		
42,857,143	AnlRev	
3,000,000	Inv	
1,285,714	ROI	
43%	ROInv.ln	

Combined Business		
142,857,143	AnlRev	
10,000,000	Inv	
4,285,714	2% ROI	
43%	ROInv.In	



2 KEYS TO SUCCESS

ALL-INMANAGEMENT

EMPOWEREDCHAMPION



ALL-IN MANAGEMENT



ALL-IN MANAGEMENT



- Prepare for Financial Success
- Recruit & Inspire Great Talent
- Raise the Company's Inventory IQ
- Be Active in the Journey
- 5 Network with Other Winning Teams



1 Prepare for Financial Success







OPERATIONAL SOFTWARE

or

PROFIT ACCELERATOR

WORLD CLASS REPLENISHMENT



2 Recruit / inspire great talent

ALL-IN MANAGEMENT





3 Raise the company's Inventory IQ

ALL-IN MANAGEMENT





4 Be active in the journey!

ALL-IN MANAGEMENT





EMPOWERED CHAMPION





EMPOWERED CHAMPION







MAKING A CHAMPION



- Find a Franchise Quarterback
- Position Them for Success
- People & Numbers
- Development
 Build Team Identity Around Them
- 5 Then...Start Playing Offense





All Pro Inventory Analyst

Great Coach, Patient Listener

Financially Savvy

Bridge Builder



FRANCHISE QB



POSITIONING

MANAGEMENT TEAM



INVENTORY **TEAM**



POSITIONING

TO MANAGEMENT TEAM:

Quarterback
Consultant
Key to Success
Eyes & Ears
Team Leader
Program Leader
Sidekick



TO INVENTORY TEAM:

Ambassador
Coach / Mentor
Lifeline
Diplomat
Toughest Critic
Biggest Supporter
Leader



RESPECT INFLUENCE RESULTS



HIRING & DEVELOPING
PERSONALITY STYLES
STRENGTH-BASED TEAMS
LEADERSHIP
TEACHING & COACHING

COMMUNICATION
WORLD CLASS SERVICE
SALES for NON-SALES
PRESENTATION SKILLS
NETWORKING

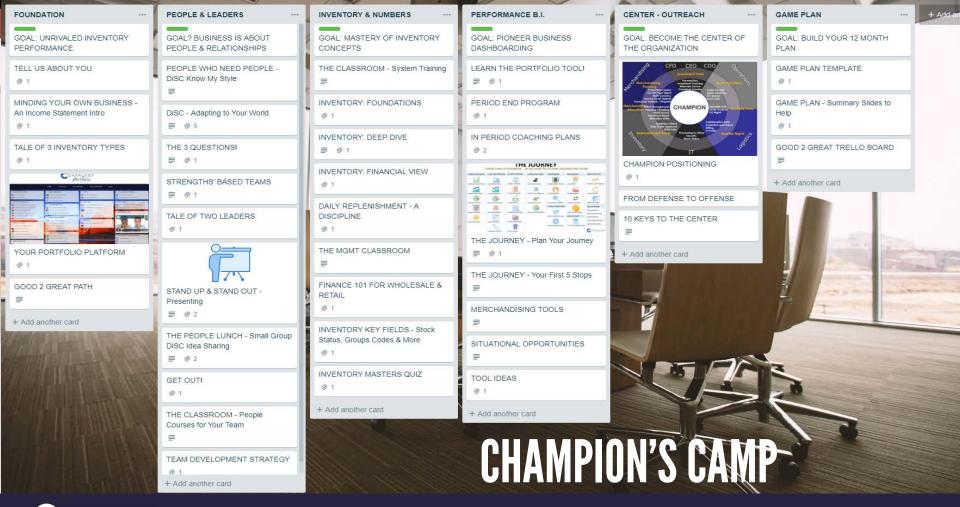
BUS FINANCE 101
INCOME STATEMENT
ROI CASE STUDIES
BUSINESS PLANNING
PERSONAL FINANCE





PEOPLE & NUMBERS DEVELOPMENT





PROACTIVE

BIG-PICTURE

INNOVATIVE

ANALYTICAL

PROFESSIONAL

STRATEGIC

COLLABORATIVE

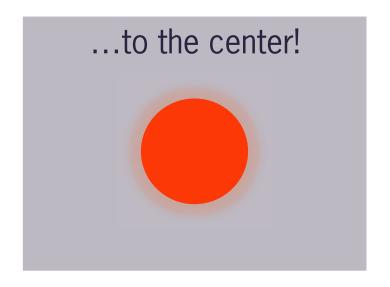
FINANCIALLY SAVVY

LISTENER

TEAM IDENTITY

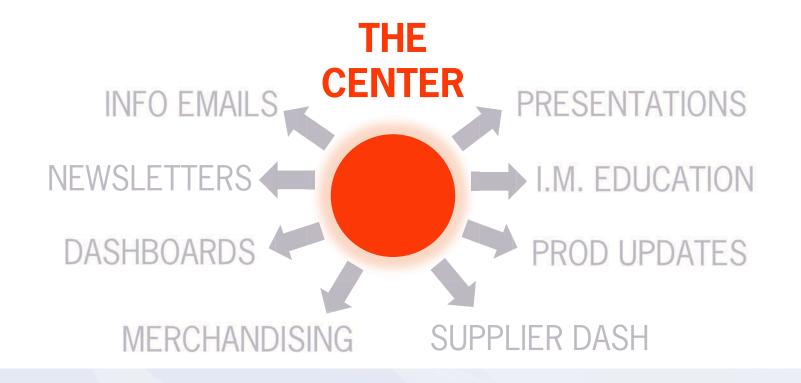






TEAM IDENTITY





PLAY OFFENSE

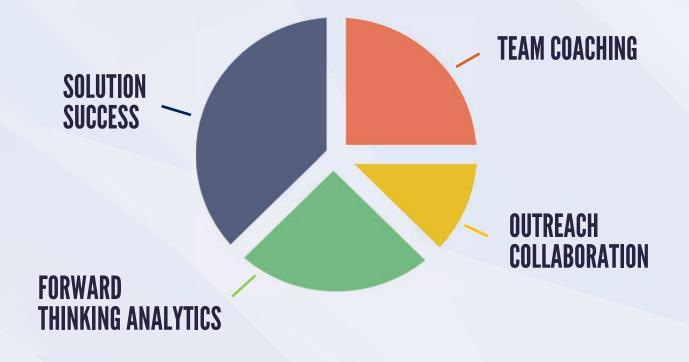


MAKING A CHAMPION



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- Development
 Build Team Identity Around Them
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CHAMPION'S TIME



Encourage, but are never satisfied



Protect from danger, but Expose to reality



Listen



Don't blame, They fix



Network with other Champions



Make change, Stand for values that don't change



Make unexpected connections



Make more Champions





NEXT CHAMPION'S TRAINING CAMP

September xx, 2019

