PRESENTING YOUR BUSINESS

Inventory Professionals Rise Up

Dan Craddock and Barry Swaney





WHAT'S AT STAKE?

10%

30%



FINANCIAL ATMOSPHERE

COMM STRATEGY

INVEN ANALYTICS

TEAM DEVELOP

BLUE CHIP PRACTICE

CHAMPION

HIRING EXCELLENCE

WORLD CLASS REPLENISHMENT



OUR PROFESSION HAS EVOLVED



An **investor** is a person that allocates capital with the expectation of a future financial return

A disciplined and structured investment plan prevents emotional investing which can be related to impulsive buying

INVESTOR





SAVVY BUSINESS OWNERS





"I manage an inventory portfolio of **8,900** items.

My \$8,500,000 invested in inventory delivers \$47,000,000 in annual sales."

INVENTORY INVESTORS



PRESENTING YOUR BUSINESS



- My Business Intro
- Period End Business Overview
- 3 Ongoing Opportunities
- 4 Supplier Meetings
- 5 Supplier / Partner Portals



MY BUSINESS INTRO





IF YOU DON'T KNOW YOUR **NUMBERS**

YOU DON'T KNOW YOUR BUSINESS



#

#ITEMS 8900 \$

\$ON HAND

8.5_M

#SUPPLIERS

140

sON ORDER

2.4_M

INVENTORY SECTORS

AVG COMPONENTS

RANGES

\$ANNUAL REV

47.0M

MY BUSINESS PORTFOLIO



PERIOD-END BUSINESS OVERVIEW

2

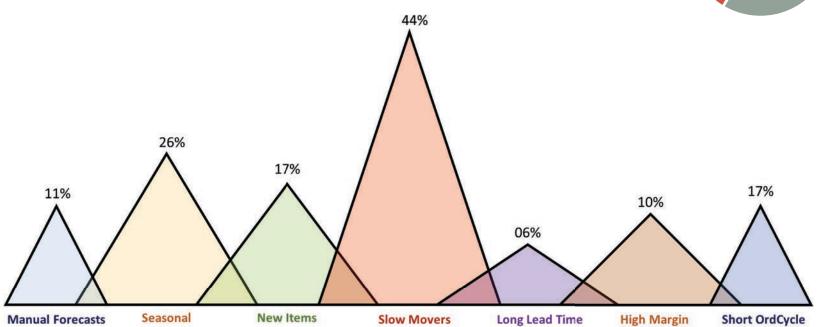


DATA - STORIES - ACTION - RESULTS



INVENTORY SECTORS



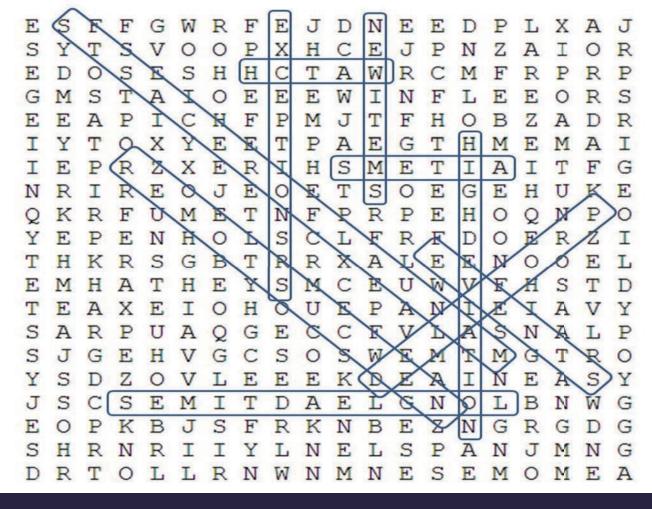




FIND YOUR INVENTORY ISSUES



FIND YOUR INVENTORY ISSUES





97%

A-Items
Slow Movers
Seasonal
Manual Fcst
Long LT
Short LT
New
Short OC
Large BuyMult
High Margin
Private Label

A-Items Slow Movers Seasonal Manual Forecast Long Lead Time Short Lead Time New Short Order Cycle Large BuyMult High Margin Private Label Watch

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89.5
81.5
     89.5
85.5
     86.9
```





NEW PROMO PRIVATE LABEL HIGH MARGIN MAN FACT SLOW LONG LT SHORT OC HIGH EXPENSE





MY OPPORUNITIES

MY PROJECTS

GROWTH AREAS

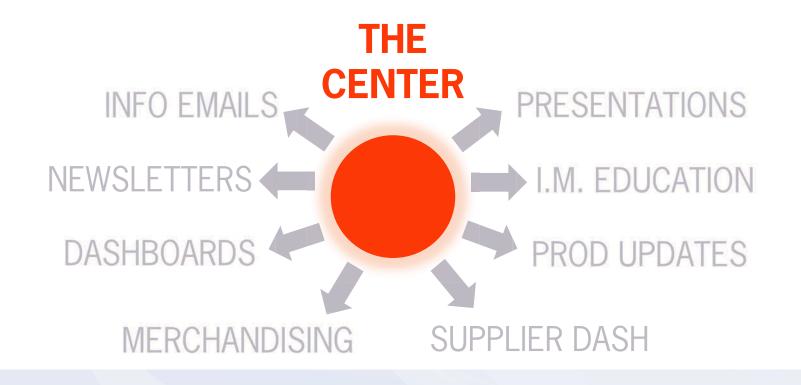
PLANS FOR MORE SUCCESS



ONGOING OPPORTUNITIES







DEFENSE TO OFFENSE





SUPPLIER MEETINGS





SUPPLIER / PARTNER PORTAL

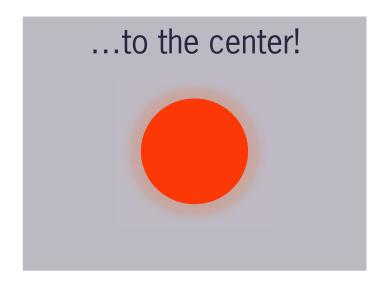




HOW THINGS WILL CHANGE







TEAM IDENTITY





THANK YOU!

