INTEGRATED BUSINESS PLANNING

Configurable, Long-Range Collaborative Planning

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WHAT IS IBP?

Integrated Business Planning

- A formal process led by senior management that on a monthly basis, evaluates time-phased projections for new products, demands and resulting financials
- Is a decision-making process to ensure the tactical plans in all business functions and geographies are aligned and in support of the companies' strategy
- A Process to reach consensus on a single operating plan, which allocates critical resources to most effectively and profitably meet customer's needs
- Cross functional involving Top Management, Sales, Supply and Purchasing





WHAT DOES IBP DO FOR YOU?

ONE PLAN ONE COMPANY

Provides a singular view and visibility across the company.

DELIVERS A REALISTIC PLAN

Cross-functional involvement provides a reality check, what we can and cannot do

Interactive process results in individual ownership of the plan

COORDINATES ALL DEPARTMENTS

Conveys plans horizontally across functions and vertically by department

LINKS STRATEGIC BUSINESS PLAN AND OPERATING PLAN

Shows areas where the Operating Plan has deviated from the Business Plan

Verifies the Business Plan in common units and in dollars





INTEGRATED BUSINESS PLANNING – LEVEL SETTING

PART OF BLUE RIDGE SCP

TRUE TO OUR DNA AS:

Cloud native solution

"App-like" simplicity

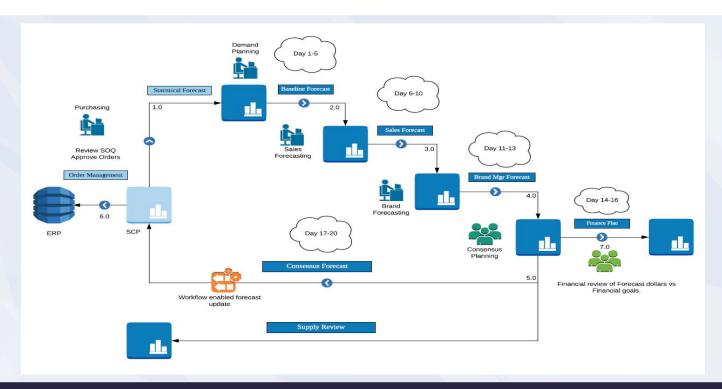
Quick to implement (compared to traditional competitors)

Embedded into a single platform.

DESIGNED AND BUILT TO LEVERAGE SCP DATA



TYPICAL IBP PROCESS FLOW





BLUE RIDGE IBP PROCESS FLOW - BREAKDOWN

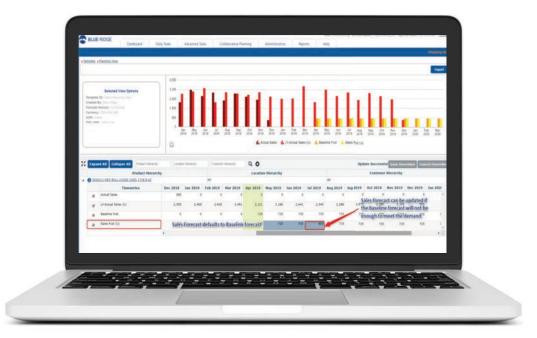
Demand Planning / Baseline Planning – This is SCP activity where the Demand Planners would perform the 'Demand Cleansing' to ensure the system generates the proper forecast which in IBP terms would be called as 'Baseline Forecast'





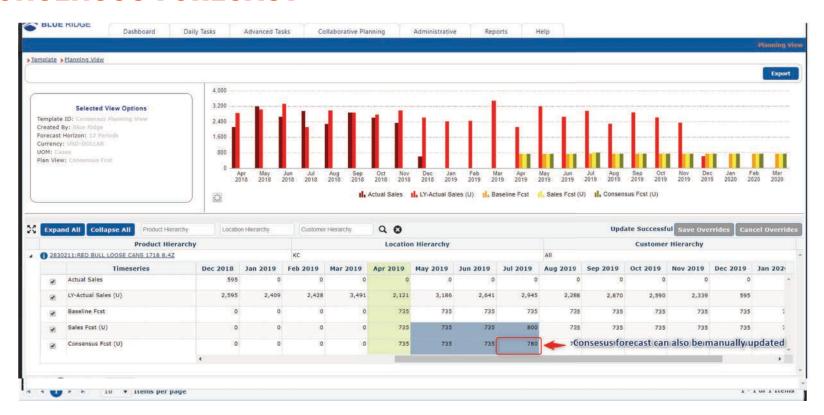
SALES FORECASTING:

Sales team will have the ability to input their forecast without disturbing/updating the baseline forecast. Forecasting can be done in Volume (Units) or Value (\$).



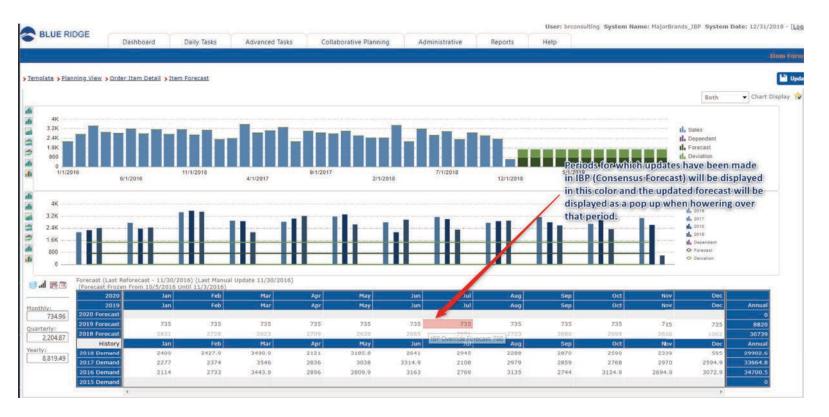


CONSENSUS FORECAST





IBP TO SCP FORECAST UPDATE:





FUNDAMENTALS OF IBP (COLLABORATIVE PLANNING)

HIERARCHIES

Hierarchies are a structure by which to categorize, change, aggregate and dis-aggregate planning information.

TIME SERIES

A time series is a time phased set of values or data points.

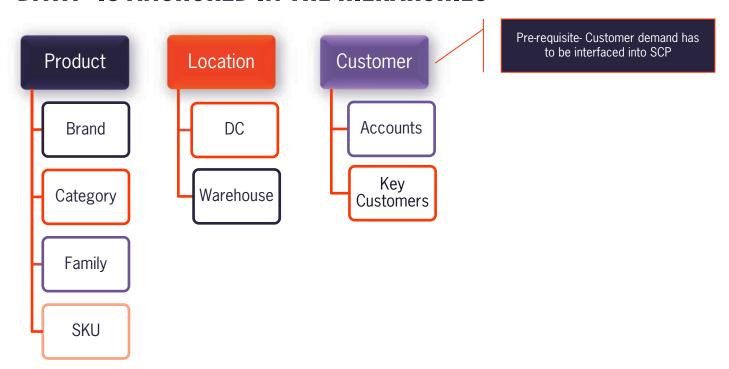
PLANNING VIEWS

Planning Views allow users to view information and submit Forecasts.



HIERARCHIES

ALL "DATA" IS ANCHORED IN THE HIERARCHIES

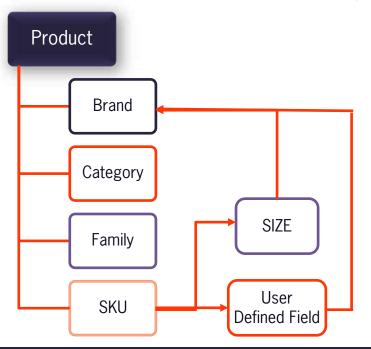




HIERARCHIES

Blue Ridge Hierarchies can be setup as non linear if needed.

There is no constraint as long as the level is applicable to forecasting.

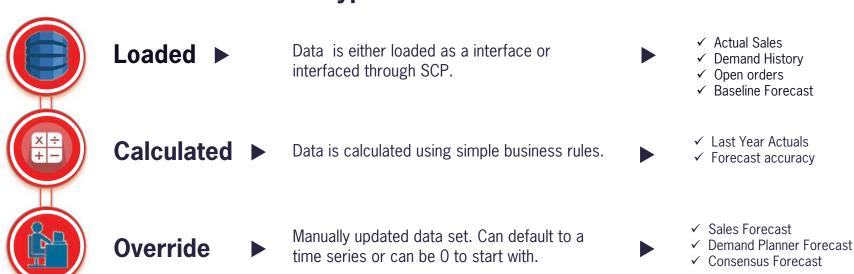




TIME SERIES

A structured way to summarize data which enables storing values over time intervals or periods

Types of Time Series



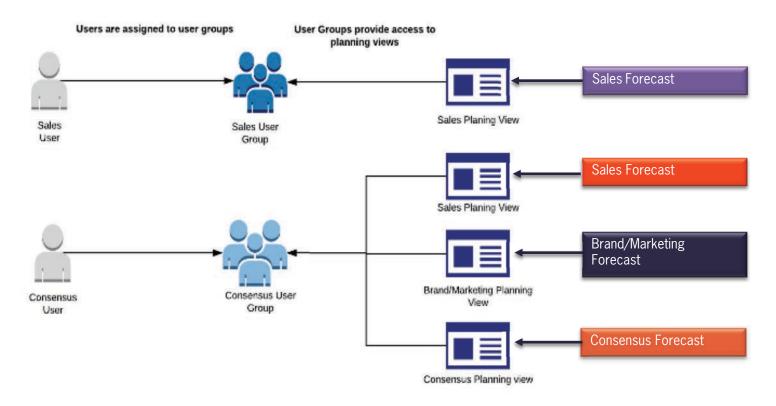


PLANNING VIEW



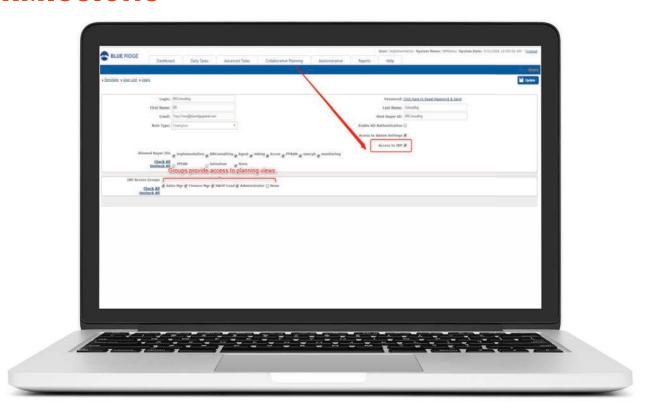


USER ADMINISTRATION



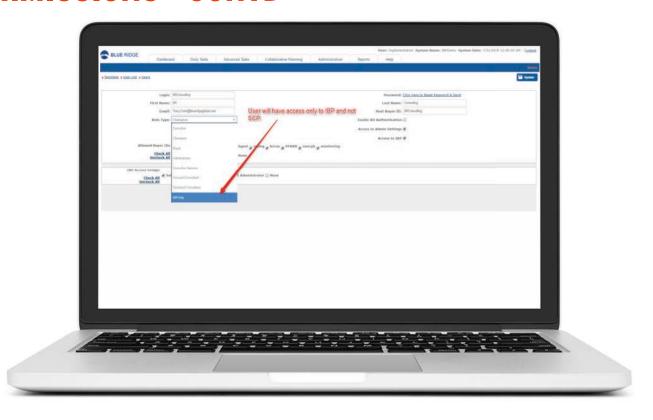


USER PERMISSIONS





USER PERMISSIONS - CONTD

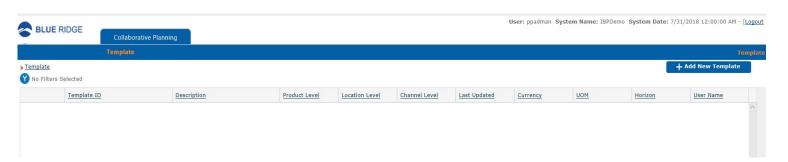




USERS WITH SCP & IBP ACCESS

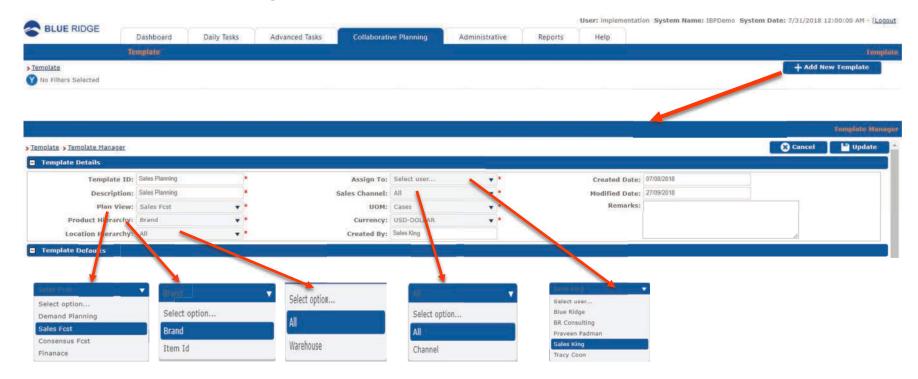


USERS WITH ACCESS TO IBP ONLY



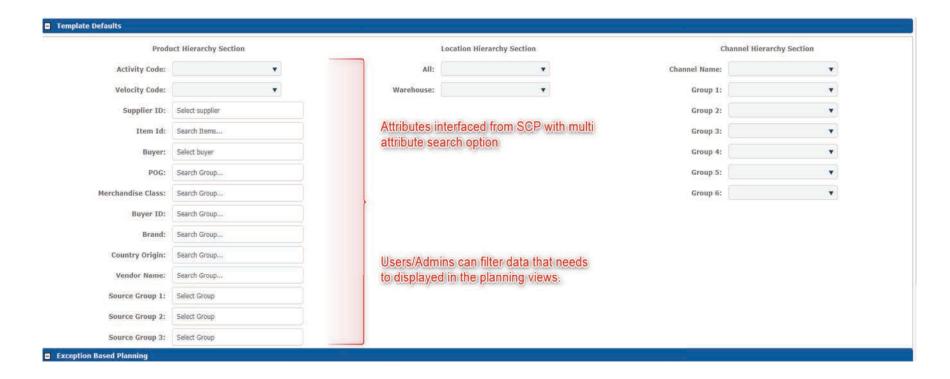


TEMPLATE MANAGEMENT



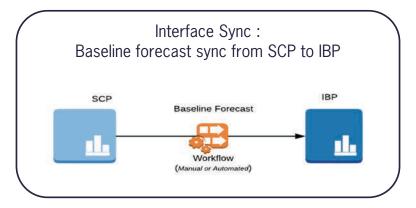


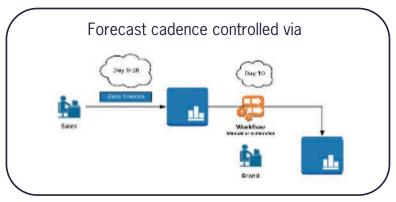
TEMPLATE MANAGER – CONTD...

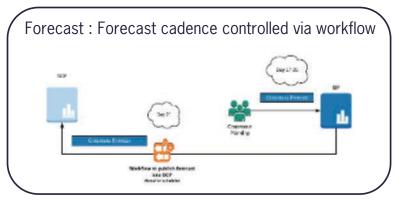




WORKFLOWS









THANK YOU

