# **REPORTING WHAT MATTERS**

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### **WHAT MATTERS**





### **KNOWING YOUR AUDIENCE MATTERS**











"Users" or "Viewers"

"Historical" or "Static"

"Numbers" or "Pictures"

Sometimes "Less is More" "Tell the Story"

Be able to



### **KNOWING YOUR AUDIENCE...**

	USER	STATIC	VIEWER	
ACTION	Static / Historical High Filter Statistics / Illustration Know The Story		Static / Historical Moderate Filter Illustration / Statistic Tell The Story	ACTION
	USER		VIEWER	
STRATEGIC	Static / Historical			



## KEY METRIC REPORTS

#### **INVENTORY CARRYING COSTS – THE COST OF DOING NOTHING**

#### DAYS TO SELL INVENTORY

#### **INVENTORY VS DEMAND**

**COST OF LOST SALES – A HISTORICAL VIEW** 

#### **VENDOR PERFORMANCE**

#### **ITEM JUSTIFICATION**



### **INVENTORY CARRYING COSTS**

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Di	iscontinued • ©	00 0.00	1	13007		01 \$34,692,7				
				Discontinued						
	VendorName 4	ItemId	Ŧ	On Hand Units	On Hand \$	O/S DOH	O/S Units	0/5 \$	DOH O/S Carrying Cost \$	Cost of Doing Nothing
1	CAN USA Group, Inc	7485		5	\$146.25	32	1	\$29.25	\$5.12	\$34.3
	CAN USA Group, Inc			5	\$146.25	32	1	\$29.25	\$5.12	\$34.3
2	Fuzhou Seechance Holding Co	9218		152	\$159.60	308	435	\$456.75	\$53,85	\$510.6
3	riving co	9032		2316	\$2.825.52	7346	2655	\$3,239.10	\$22,747.99	\$25,987.0
4		9026		685	\$678.15	2903	969	\$959.31	\$2,157.33	\$3,116.6
5		9020		168	\$137.76	1547	215	\$176.30	\$233.62	\$409.9
6		2258		122	\$4,123.60	533	148	\$5,002.40	\$2,409.10	\$7,411.5
	Fuzhou Seechance Holding Co			3443	\$7,924.63	2528	4422	\$9,833.8€	\$27,601.89	\$37,435.7
7	Shenzhen Runder Lighting Co. Ltd	19470		103	\$7,529.30	3374	82	\$5,994.20	\$27,836.36	\$33,830.5
8	Eighting Co. Liu	10-116		70	\$3,997.00	784	72	\$1,111.20	\$3,133.15	\$7,544.3
	Shenzhen Runder Lighting Co. Ltd			173	\$11,526.30	2079	154	\$10,105.4	\$31,269.51	\$41.374.9
0	Sollteck Exporters (Pvt)	22515		1197	\$2,154.60	16189	679	\$1,222.20	\$38,225.89	\$39,448.01



### **AVERAGE DAYS TO SELL INVENTORY**





### **INVENTORY VS DEMAND**





### **COST OF LOST SALES**





### **VENDOR PERFORMANCE**





### **ITEM JUSTIFICATION**



