DEMAND PLANNING

Demand and supply: elegantly aligned for unrivaled results

SATISFY CUSTOMERS WITHOUT THE RISK OF EXCESS COST OR INVENTORY–PERKS OF A COMPLETE DEMAND PLANNING SOLUTION.

Take control with total visibility.

To meet customer demand at the lowest possible cost, you need reliable visibility to demand in the long and short term. Blue Ridge demand planning software predicts precise customer requirements across every channel and location, enabling you to not only get ahead of demand, but to align inventory in the most profitable way possible.

Respond rapidly to changing conditions.

If there's one thing certain in today's markets, it's that nothing is certain. When conditions in the market or your supply chain change, Blue Ridge demand planning software responds quickly and efficiently, so that you avoid out of stocks and costly corrective measure.

Learn what demand planning supply chain precision can do for you.

GET HELP WITH:

- Streamlining your demand planning processes
- Planning all SKU's for all locations and channels
- Strategically planning inventory levels
- Precisely managing inventory levels across the supply chain
- Maintaining clear visibility to long-range demand
- Responding rapidly to changing conditions
- Centralizing demand and inventory planning
- Analyzing and profiting from forward buy's or supplier deals

NO GUESSING. JUST SUCCESS.

Blue Ridge designed smarter software for demand planning, replenishment, and inventory optimization that achieves positive ROI quickly. Simple, scalable, and powerful supply chain management to break free from spreadsheets or inadequate ERP planning modules and leverage a data-driven, AI-powered supply chain planning engine backed by world-class support. Trusted by the distributors, manufacturers, and retailers around the world, Blue Ridge offers a streamlined, easy to use solution, a strategic LifeLine program, and proven results that take the guess work out of selecting the right supply chain management partner.

BLUE RIDGE

www.blueridgeglobal.com

Request a demo