

# INTEGRATED BUSINESS PLANNING

Collaboration Designed For Profitability



Inventory is your biggest asset. Empowering demand planners to buy inventory is not enough. Establishing Sales & Operational Planning (S&OP) enables planners to bridge functional silos and make informed inventory investments that will drive profitability.

Integrated Business Planning (IBP) from Blue Ridge is the thoughtful answer to S&OP to balance demand and supply plans with the financial plan and orchestrate a profit-oriented culture for your organization.

- Enable more informed purchasing decisions
- Economically balance your inventory investment
- Eliminate traditional operational silos
- Establish greater accountability
- Increase customer service levels
- Mitigate risk
- Increase profitability

Supply chain leaders worldwide experience these benefits despite fluctuating production and sales volumes by synchronizing revenue, demand, supply, and financial plans with IBP.

Implement a disciplined S&OP approach to create an effective, integrated operating plan that ensures the demand and financial plans are aligned with your company financial goals today.

## KEY BUSINESS:

- Improved profitability
- Increased working capital
- Enhanced forecast accuracy
- Elevated customer service levels

## BUSINESS PROCESS IMPROVEMENTS:

- Cross-functional communication
- Collaboration
- Data driven decision making
- Establish trust and accountability

## KEY FEATURES:

- Smarter collaboration and planning
- Dynamic drill-downs
- Exception-based planning
- Fully flexible hierarchy levels
- Create and configure planning views in UI
- Define time-series & business rules
- Role-based security
- Flexible planning horizon
- Lifeline support included

## BLUE RIDGE DELIVERS VALUE AT YOUR FINGERTIPS:

### Dynamic Drilldown

Dynamically drill up or down the hierarchical structure to increase planner efficiency.

### Exception Based Planning

Automatically enable exception-based planning by highlighting exceptions to acceptable operating parameters.

### Flexible Hierarchy Levels

Streamline changes with a flexible hierarchy structure to easily modify attributes such as product dimensions, location and channel (customer)

### Create / Configure Planning Views in UI.

Empower authorized users to create or modify planning views in the UI with an easy-to-use template manager.

### Role Based Security

Improve security and streamline workflows to support your processes for limiting system access and views based on defined authorized user roles.

### Flexible Planning Horizon

Accommodate different planning horizons based on your business requirements.

### User Interface

Eliminate exporting and importing to and from spreadsheets to streamline collaboration for all departments and decision makers.

### LifeLine™

Achieve success from day one with access to a full service advisory team that understands your challenges with a 'been there, done that' perspective.

Improving forecast accuracy begins with actionable insights and collaboration to monitor the progress of the plan versus actuals with the ability to make important course corrections. Trend predictions, improved responsiveness to shifts in market conditions and the ability to intelligently shape demand are direct results of cross-department collaboration through Integrated Business Planning (IBP).



## NO GUESSING. JUST SUCCESS.

Blue Ridge designed smarter software for demand planning, replenishment, and inventory optimization that achieves positive ROI quickly. Simple, scalable, and powerful supply chain management to break free from spreadsheets or inadequate ERP planning modules and leverage a data-driven, AI-powered supply chain planning engine backed by world-class support. Trusted by the distributors, manufacturers, and retailers around the world, Blue Ridge offers a streamlined, easy to use solution, a strategic LifeLine program, and proven results that take the guess work out of selecting the right supply chain management partner.



**BLUE RIDGE**

[www.blueridgeglobal.com](http://www.blueridgeglobal.com)

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