



**BLUE RIDGE**  
A MORE FORESEEABLE FUTURE



## INTELLIGENT FORECASTING & PROFIT-OPTIMIZED INVENTORY PLANNING FOR UNIPRO DISTRIBUTORS

No other industry has felt more mayhem recently than food distribution. Uncertain supply, shifting demand, hoarding, closures, seasonality and increased demand for ultra-fresh products continue to create product stockouts and overstocking of inventory you can't sell.

Stop allowing these uncertainties to feast on your margins. UniPro and Blue Ridge have cooked up a precision forecasting and profit-optimal replenishment solution designed specifically for Food Service, Food Wholesale and Convenience Store Distributors.

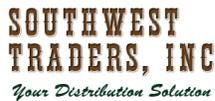
## PROVEN RESULTS AT BEN E. KEITH

Decrease inventory by **13.8%**

Reduce overstock **19.6%**

Exceeding service levels of **99%**

## UNIPRO DISTRIBUTORS RELY ON BLUE RIDGE



## FREE UP CASH, IMPROVE SERVICE, REDUCE SPOILAGE IN 90 DAYS OR LESS



Machine Learning, Seasonality, Trend Recognition = **improved forecast accuracy and reduced lost sales**



Perishable & Shelf Life Management = **reduced spoilage**



Service & Profit Optimized Stock Levels = **reduced inventory and improved service**



Exception & Alert-Driven Dashboard = **rapid response to changes and more time for strategic activities**