



# BE SUPPLY CHAIN INVINCIBLE



DEMAND PLANNING | REPLENISHMENT PLANNING | MULTI-ECHELON INVENTORY OPTIMIZATION | INTEGRATED BUSINESS PLANNING (S&OP)

## SUPPLY CHAIN PLANNING FOR AUTOMOTIVE DISTRIBUTORS

Embrace the power of precise forecasting and optimized inventory allocation. Blue Ridge's supply chain planning tools equip you to confidently navigate unpredictable demand, ensuring you have the right parts in stock when retailers and mechanics need them the most. Get help with:

- **Reduced Backorders:** Keep shelves stocked.
- **Anticipating Seasonality:** Prepare for peak repair seasons & weather-related surges.
- **Streamlining Operations:** Free up staff time for higher-value tasks.
- **Boosted Cash Flow:** Invest in growth, not dead stock.
- **Stronger Supplier Relations:** Negotiate with confidence.

### REAL RESULTS

**25%**

Decrease in  
Overstock

**68%**

Time  
Reduction

**< 1 yr**

Payback  
Period

AUTOMOTIVE  
DISTRIBUTORS  
RELY ON  
**BLUE RIDGE**

 **Highline Warren**

**ISN**  
EXPECT GROWTH

 **National**  
Oak Distributors

 **REALTRUCK**

**Learn More** | [blueridgeglobal.com](https://blueridgeglobal.com)

### The Blue Ridge Difference

When you work with Blue Ridge, you'll not only experience software that exponentially improves the precision of your supply chain planning, you will also experience a partnership with people who are committed to your success. Our unmatched LifeLine team provides regular coaching sessions that will help get you the most value out of your Blue Ridge software and simplify buying complexity. We'll stand by you so that you can **Be Supply Chain Invincible**.

**ELIMINATE GUESSWORK**

**MAXIMIZE INVENTORY PERFORMANCE**

**UNMATCHED PARTNERSHIP**