

BE SUPPLY CHAIN INVINCIBLE

DEMAND PLANNING | REPLENISHMENT PLANNING | MULTI-ECHELON INVENTORY OPTIMIZATION | INTEGRATED BUSINESS PLANNING (S&OP)

SUPPLY CHAIN PLANNING FOR PAPER & PACKAGING DISTRIBUTORS

Embrace the power of precise forecasting & optimized inventory allocation. Blue Ridge's supply chain planning tools equip you to report on KPIs like lost sales and dynamic safety stock, allowing your team to place bets on your best SKUs. Get help with:

- **Easily Add New SKUs:** Link historical demand of similar items.
- **Dynamic Safety Stock:** New safety stock calculations on every SKU, each day.
- **Streamlining Operations:** Free up staff time for higher-value tasks.
- **Boosted Cash Flow:** Invest in growth, not dead stock.
- **Stronger Supplier Relations:** Negotiate with confidence.

REAL RESULTS

10%

Higher OTIF
in 90 days

13%

Inventory
Reduction YOY

< 1 yr

Implementation
Timeline

PAPER & PACKAGING DISTRIBUTORS RELY ON BLUE RIDGE



**Victory
Packaging**
A WestRock Company

Proud Partner of 



The Blue Ridge Difference

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When you work with Blue Ridge, you'll not only experience software that exponentially improves the precision of your supply chain planning, you will also experience a partnership with people who are committed to your success. Our unmatched LifeLine team provides regular coaching sessions that will help get you the most value out of your Blue Ridge software and simplify buying complexity. We'll stand by you so that you can **Be Supply Chain Invincible**.

ELIMINATE GUESSWORK

MAXIMIZE INVENTORY PERFORMANCE

UNMATCHED PARTNERSHIP