

BE SUPPLY CHAIN INVINCIBLE

DEMAND PLANNING | REPLENISHMENT PLANNING | MULTI-ECHELON INVENTORY OPTIMIZATION | INTEGRATED BUSINESS PLANNING (S&OP)

SUPPLY CHAIN PLANNING FOR WINE & SPIRITS DISTRIBUTORS

Embrace the power of precise forecasting and optimized inventory allocation. Blue Ridge's supply chain planning tools equip you to confidently navigate seasonal fluctuations, compliance, and ever-shifting consumer trends. Ensure you have the most sought-after brands while adhering to strict regulations. Get help with:

- **Eliminate Stockouts:** Keep shelves stocked and customers satisfied.
- **Vintage Mastery:** Accurately forecast demand for specific vintages.
- **Seasonal Shifts:** Prepare for holiday surges and seasonal fluctuations.
- **Reduce Spoilage:** Minimize spoilage for wines with limited shelf life.
- **High-Value Security:** Gain inventory visibility across your entire network, reducing the risk of theft or damage.
- **Boost Cash Flow:** Invest in growth, not dead stock.
- **Strengthen Supplier Relations:** Negotiate with confidence.

REAL RESULTS



WINE & SPIRITS DISTRIBUTORS RELY ON BLUE RIDGE



Martignetti
Companies

Regal
WINE IMPORTS



Proud Partner of  WINE & SPIRITS WHOLESALERS OF AMERICA

The Blue Ridge Difference

When you work with Blue Ridge, you'll not only experience software that exponentially improves the precision of your supply chain planning, you will also experience a partnership with people who are committed to your success. Our unmatched LifeLine team provides regular coaching sessions that will help get you the most value out of your Blue Ridge software and simplify buying complexity. We'll stand by you so that you can **Be Supply Chain Invincible**.

Learn More | blueridgeglobal.com

ELIMINATE GUESSWORK

MAXIMIZE INVENTORY PERFORMANCE

UNMATCHED PARTNERSHIP