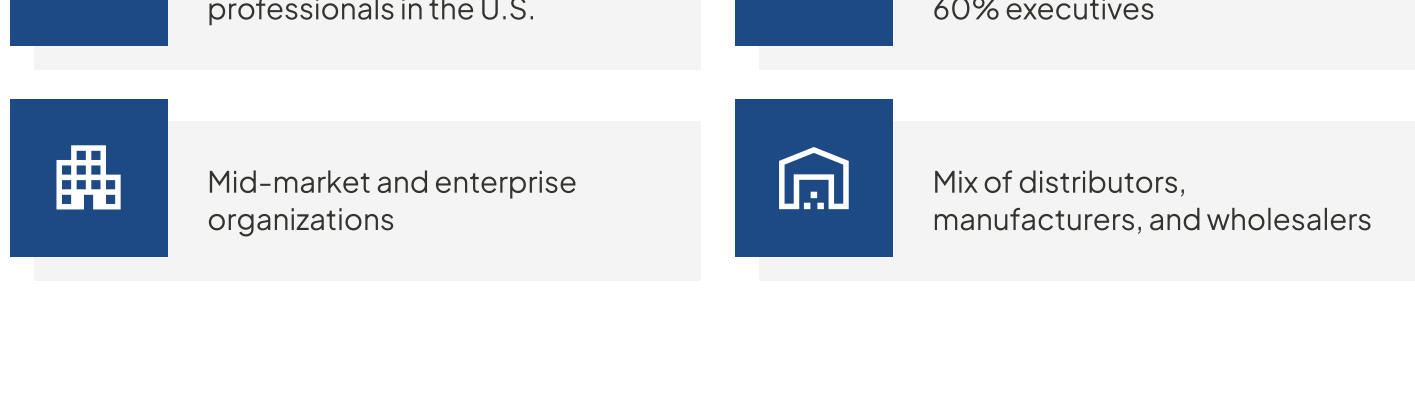


THE 2026 SUPPLY CHAIN EXECUTION GAP

Modernization is accelerating. Performance is not. What 230 senior leaders reveal about the widening execution gap.

The data reveals near-universal modernization efforts, but performance gains aren't keeping pace. Here's what supply chain teams need to know about selecting the right technology and achieving measurable results.

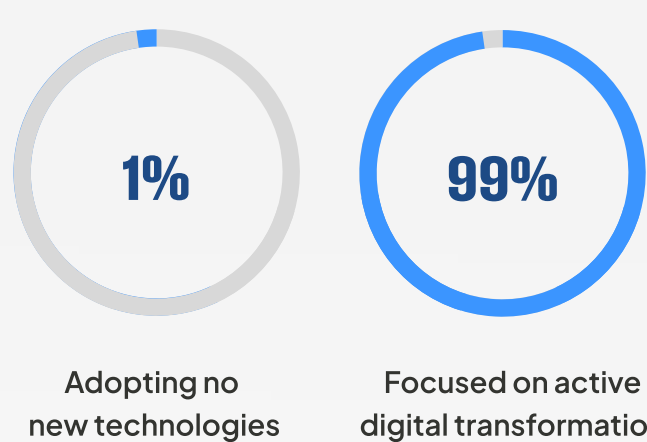
SURVEY SNAPSHOT



INDUSTRIES REPRESENTED



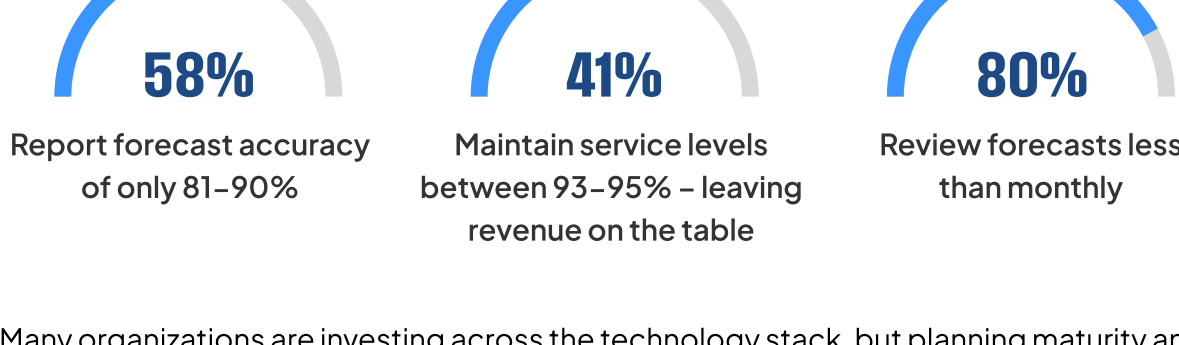
MODERNIZATION EFFORTS ARE NEARLY UNIVERSAL



From warehouse systems and cloud platforms to analytics and AI, supply chain teams are investing broadly across the technology stack. Doing nothing is not an option. Competitive advantage now depends on selecting and operationalizing the right technologies to streamline their planning intelligence.

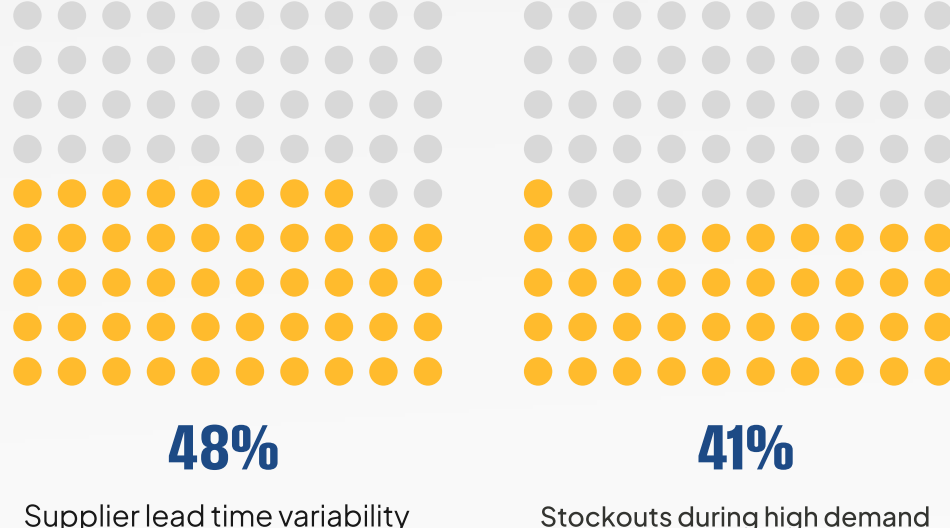
YET PERFORMANCE GAINS REMAIN INCREMENTAL

Despite modernization efforts, measurable outcomes remain constrained:



Many organizations are investing across the technology stack, but planning maturity and disciplined deployment remain limited—keeping the execution gap wide.

VOLATILITY IS EXPOSING PLANNING CONSTRAINTS

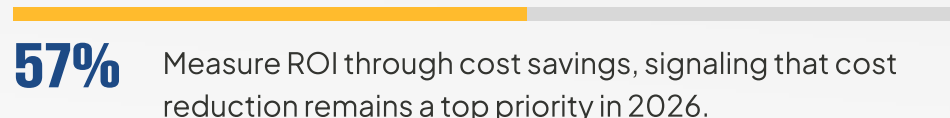


WHAT'S DRIVING SUPPLY CHAIN TECH INVESTMENT?

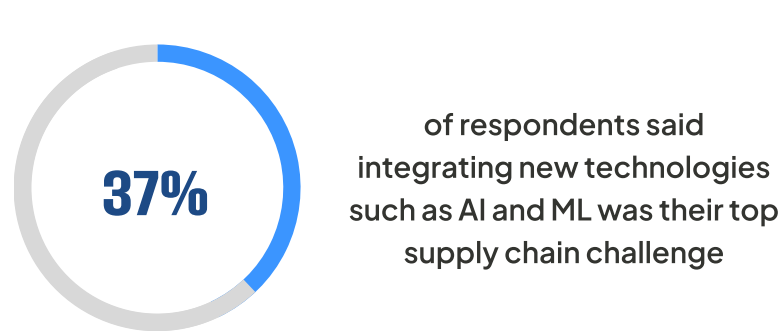
Managing inventory overstock and stockouts	23%
Cost reduction	19%
Providing an enhanced customer experience	19%

While organizations are investing heavily across the technology stack, relatively fewer are advancing planning maturity. Without disciplined deployment and purpose-built supply chain intelligence, modernization alone does not translate into measurable performance gains.

HOW COMPANIES MEASURE SUPPLY CHAIN ROI

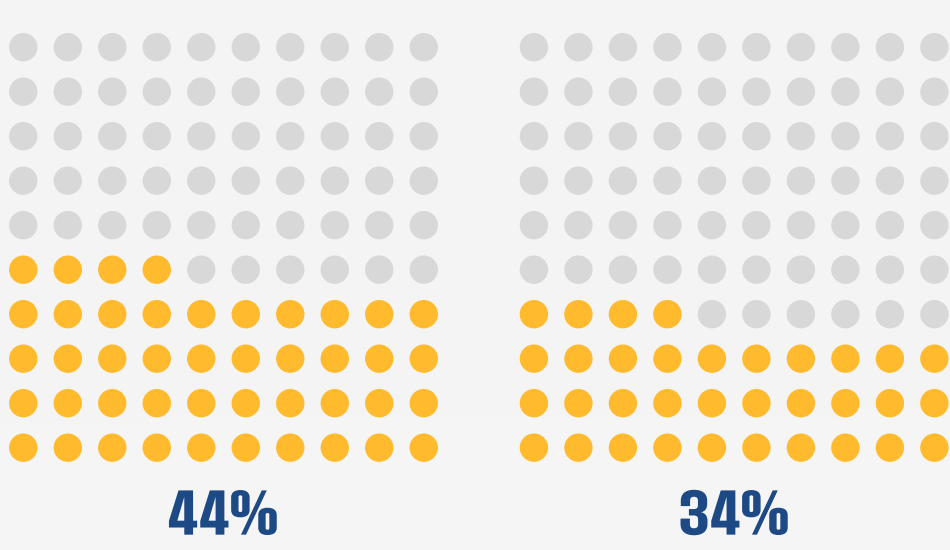


AI IS A STRATEGIC PRIORITY, BUT DEPLOYMENT REMAINS LIMITED



Challenges stem from system complexity, data readiness, and alignment with existing planning workflows. Even though AI is recognized as a key capability, uneven adoption and integration mean it has not yet closed the gap between system potential and measurable performance.

INTEREST IS HIGH, BUT OPERATIONALIZATION REMAINS LIMITED



While curiosity and intent are strong, adoption and effective deployment of AI capabilities are still uneven across organizations.

DATA QUALITY REMAINS THE FOUNDATIONAL ISSUE



Without reliable data, even advanced AI and planning tools cannot drive consistent results. This limitation is a key contributor to the widening execution gap: systems are in place, but performance improvements remain constrained.

SHAPE YOUR STRATEGY WITH COMPLETE INTELLIGENCE

These highlights only scratch the surface. Access the full Blue Ridge 2026 State of the Supply Chain Industry Report for:

- In-depth analysis across all survey questions
- Performance benchmarks by company size and industry
- Expert commentary on emerging trends
- Actionable recommendations for your 2026 roadmap

[Access the Research](#)

